

More about **Flora**

PURPOSE

Through my job, I feel meaning and purpose when I empower leaders and organizations across borders so that they can become the best version of themselves.

FOUNDING

After more than 10 years in corporate environments, I decided to run my own business. That's when I started SilverLining. An English proverb says after every cloud there is a silver lining. I understand my work and value contribution as the silver lining amid a cloudy sky, which has formed above individuals or companies. My services will be their silver lining.

LEADERSHIP

Leading teams was the most rewarding and at the same time most challenging task throughout my corporate life in multinationals across different industries.

I am grateful to have learned from empathetic, inspirational leaders and to have suffered under bad ones. I now know the spectrum.

INTERNATIONAL

Living and working across the globe, in the Americas, Asia and Europe capacitated me to think beyond existing categories and to embark onto unconventional paths to problem solving.

JOBS

The kaleidoscope of operational as well as strategic roles in Marketing and Sales, organizational development and management consulting rounds my skill portfolio and qualifies me to change conceptual perspectives quickly.

EDUCATION

To combine a humanistic with an economic school of thought, I complemented my diploma in Psychology from reputable universities in Germany and Spain with a Master in HR Management from a French top tier university.

CERTIFICATIONS

The established methods and tools obtained during my certification as a systemic business coach enlarge my option space to empower and guide others.

I am a certified trainer for DISC™ as well as solution selling™.

PERSONALITY

Others describe me as an empathetic, daring and dynamic doer, who enjoys communicating with and connecting to people. I view myself as goal-oriented, passionate and engaged. I care about others and I best work in teams with clearly divided roles and responsibilities.

LEISURE

Since I learned how to dose and manage it, I very much enjoy the fluidity between work and life. I love discovering unknown territories – from a travelling and learning perspective. I engage in an active lifestyle including yoga, running, hiking and skiing. Wine (esp. from Canada, Argentina and Italy) and goat cheese from France make any evening complete.